

Preliminary Information to consider for Granting Broadcasting license to Build, operate, and Maintain Radio Broadcasting Services in Sri Lanka.

(A) Access Conditions

Type of Radio Broadcasting Service		Request of License is for		If Yes, Answer the Questions in the Following Section(s)
		Yes	No	
01	Analog Radio Broadcasting			(B),(C),(D),(E)
02	Digital Radio Broadcasting			(B),(C),(D),(F)
03	Mobile Radio Broadcasting			(B),(C),(D),(G)
04	Web Radio Broadcasting			(B),(C),(D),(H)

(B) General Conditions (Applicable for all above services)

- B.1 Is your service is provided on conditional access basis? If yes, is it provided on free of charge or paid basis?
- B.2 If it is provided on paid basis, what is the tariff structure you are going to implement?
- B.3 Do you provide end equipment other than "Radio receiver" to user at no cost? If not, what is the cost of each equipments?
- B.4 Give Technical specifications of user end equipments.
- B.5 Explain how do you implement customer care programme?

(C) Production Facilities (Applicable for all above services)

- C.1 Do you have in house production and studio facilities? If yes, where it is proposed to be located.
- C.2 Provide a layout diagram of the studio and the production facilities indoor with a list of all equipment to be used if applicable.
- C.3 Do you intend to have out door production facilities? If so, list the propose equipment.
- C.4 Do you intend to have master control room for transmission of your production? If so provide the layout diagram and the list of equipment to be used.
- C.5 List the equipment you intend to procure to maintain technical standards of production.
- C.6 Do you intend to deploy external production agencies or channels? If so, provide all details.

(D) Radio Transmission Network (Applicable for all above services)

- D.1 Give technical specifications of transmitting and programme linking equipments.
- D.2 Provide details of radio transmitting/broadcasting stations to be located.
- D.3 State whether existing transmitting/broadcasting infrastructure is shared. If so, give details regarding the sharing of facilities.
- D.4 Provide details of transmitter power, antenna gains, elevations, tower heights and coverage maps for each radio transmitting/broadcasting stations.
- D.5 Give complete plan for linking programs from studios to transmitting stations.
- D.6 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for increasing the radio coverage.
- D.7 How do you maintain technical quality standards of your transmission?

(E) Analog Terrestrial Radio Broadcasting

- E.1 How many analog radio channels do you expect to operate? Please provide the details?
- E.2 What is the type of broadcast you intend to use? Give technical specification of the standard.
- E.3 List the equipment you intend to install/ maintain the quality standards of your transmission.

(F) Digital Terrestrial Radio Broadcasting

- F.1 How many program channels you expect to operate and give their details?
- F.2 What is the broadcasting standard you intend to use? Give technical specification of that standard.
- F.3 Provide transmitter power, antennae gains, elevations, tower heights and coverage maps for each Radio Transmitting station.
- F.4 Give complete plan for linking programs from studios if any to transmitting stations.
- F.5 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for the total coverage.
- F.6 List the equipment you intend to install/maintain the quality standards of your transmission.

(G) Mobile Radio Broadcasting

- G.1 How many program channels you expect to operate and give their details?
- G.2 What is the broadcasting standard you intend to use? Give technical specification of that standard.
- G.3 Provide transmitter power, antennae gains, elevations, tower heights and coverage maps for each mobile radio transmitting station.
- G.4 Give complete plan for linking programs from studios if any to transmitting stations.
- G.5 Do you expect Island wide coverage? If yes, provide a time phased implementation plan for the total coverage.
- G.6 List the equipment you intend to install/maintain the quality standards of your transmission.

(H) Web Radio Broadcasting

- H.1 Have to obtained the ISP license from relevant authorities? If yes, submit a certified copy/copies of the same.
- H.2 How many program channels you expect to operate and give their details?
- H.3 What is the broadcasting standard you intend to use? Give technical specifications of that standard.
- H.4 List the equipment you intend to install/maintain the quality standards of your transmission.

Assessment of financial Requirements

1. If the applicant is newly incorporated company, please provide;
 - 1.1 Certificate of incorporate under the company Act No 7 of 2007.
 - 1.2 Certified copy of
 - Form - 01
 - Form - 18
 - Form - 19
 - Form - 40 (Company is already registered under the Company Act 1982)
 - 1.3 Certified copy of Article of Association.
 - 1.4 Proposed investment plan for implementation of your project inclusive of funding and their allocation.
 - 1.5 Project proposals covering next 10 years period. (Including Projected Cash Flows, Income Statements and Balance Sheet)
 - 1.6 Details of present Bankers.
 - 1.7 Details of present Auditors and Secretaries.

2. If the applicant is presently operating a company, please provide;
 - 2.1 All requirements of (01) above.
 - 2.2 Audited Financial Statement, Including Balance Sheets, Income Statements, cash Flow, Statements, and Note to the Accounts for last 03 years period.
 - 2.3 Vat Clearance Certificate for last year 31st December.
 - 2.4 Income Tax Clearance Certificate for last year period.
 - 2.5 Last year Solvency Test Certificate issued by the auditors.
 - 2.6 Copy of the last Annual Return filed with the Register of Companies.
 - 2.7 Bank Confirmation Letters, certifying the Bank balances as at Application Date.

Professional Requirements

1. Specify your vision, mission and objectives towards broadcasting the content.
2. Provide the organization structure of the organization.
3. Provide professional capabilities, Educational qualifications and experience in the relevant field relevant to each of the key personal identified in your organization chart.
4. Provide Human Resource development plan for the next five years.

Please provide the documents to support the above information if available.