

Action Plan 2021
Ministry of Mass Media

Administration

No	Programme/ Project	Activities	Allocation (Rs. Mn)	Physical Target				Financial Target (Rs. Mn)				KPIs		Responsibility
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
1	Programme 1 : Capacity Building													
	Project 1.1. : Training of Ministry Staff – Local Training	1.1.1 Staff Officers	5.0	3	5	5	5	0.75	0.5	0.75	0.5	No of officers trained.	Qualified workforce. Knowledgeable officers.	Additional Secretary (Admin/Finance), Senior Assistant Secretary, Assistant Secretary (Admin)
		1.1.2 Development Officers		8	8	8	9	0.25	0.5	0.6	0.25			
		1.1.3 Management Assistants		3	3	3	2	0.15	0.3	0.25	0.15			
		1.1.4 Media Investigation Officer		3	3	3	2	0.15	0.25	0.3	0.25			
		1.1.5 ICT Assistant		3		3		0.25		0.25				
		1.1.5 Drivers		3	18	3	18	0.1	0.3	0.1	0.3			
		1.1.6 Workshop for Office Assistants		5	18	5	18	0.1	0.3	0.1	0.3			
		1.1.7 Workshop for all staff members			150		150		1		1			
	Sub Total	5.0	28	205	30	204	1.75	3.15	2.35	2.75				
	Project 1.2 : Training of Ministry Staff –Foreign Training	1.2.1 Staff Offices	35.0		5	5	8		3.0	3.0	4.0	No of officers received foreign trainings	Qualified workforce. Knowledgeable officers.	
		1.2.2 Development Officers			10	10	5		5.0	5.0	3.0			
		1.2.3 Management Assistant			3	3	2		1.5	1.5	1			
		1.2.4 Media Investigation Officer			4	4	3		2.0	2.0	1			
		1.2.5. ICT Assistant			1	1	1		0.5	0.5	0.5			
		1.2.6. Other Staff			1	1	1		0.5	0.5	0.5			
Sub Total	35.0		24	24	20		12.5	12.5	10.0					
2	Programme 2 : Rehabilitation and Improvement of Capital Assets													
	Project 2. 1. : Buildings and Structures	2.1.1 Construction of a new rest room and lavetry for drivers	37.5	10%	40%	40%	10%	0.5	2.0	2.0	0.5	New rest room and lavetry for drivers	Good office environment for staff	Additional Secretary (Admin/Finance), Chief Accountant, Senior Assistant Secretary, Assistant Secretary (Admin)
		2.1.2 Electricity - Renovation of electricity wiring system of the complex		10%	40%	40%	10%	2.5	10	10	3			
		2.1.3 Water Supply -water pipeline replacement		10%	40%	40%	10%							
		2.1.4 Renovation of Sewage System		10%	40%	40%	10%							
		2.1.5 Building Renovation		10%	40%	40%	10%							
		2.1.6 Construction of a new rest room and lavetry for cleaners		10%	40%	40%	10%	0.25	0.75	0.75	0.25			
		2.1.7 Vehical Park		10%	40%	40%	10%	0.5	2.0	2.0	0.5			
		Sub Total		37.5					3.75	14.75	14.75			

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
	Project 2.2 : Plant, Machinery & Equipment	2.2.1 Repairment of A/C Machines	1.5	As request								Number of machines repaired	Providing Facilities fro work	Additional Secretary (Admin/Finance), Chief Accountant, Senior Assistant Secretary, Assistant Secretary (Admin)
		2.2.2 Repairment of Computer, Fax , Photocopy and Other Machinery and Equipment		As request										
	Project 2.3 : Vehicles	2.3.1 Repairing of vehicles (32)	13.5	As request								Number of vehicles repaired		
3	Programme 3 : Collection of Tax													
	Project 3.1 : Collection of tax from imported teledramas, films and commercials	3.1.1 Obtain DVD's from Television Institution		Depends				Depends				No of episodes imposed taxes. Value of tax collection	Contribution to the Consolidated Fund.	Additional Secretary (Admin/Finance), Chief Accountant
		3.1.2 Obtain Observation on Programmes by Reviewing the Panel	8.5	Depends				Depends						
		3.1.2 Collect Levy		Depends				Depends						
		3.1.3 Issue Clearing Certificates		Depends				Depends						

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4	Programme 4 : Housing Scheme for Media Personnel													
	Total Estimated Cost : (Rs. 7 Mn. -Initial Activities) Duration : 3 years Source of Funding : Nationl Budget	4.1 Discussions with UDA		100%								No. of houses build up Provide housing facilities for Media Personnel	Provide houses for Media Personnel	Add.Sec. (D & P) SAS (RTI)
		4.2 Find a suitable Land	7		100%									
		4.3 Develop a plan				100%			7					
		4.4 Implementation	2022/ 2023											
		Sub Total	7						7					
5	Programme 5 : Solar System Installation													
	Total Estimated Cost : (Rs.50 Mn.) Duration : 12 Months Source of Funding : National Budget	5.1 Feasibility Study		50%	50%							No. of KWH units generated Establish a Solar System	Reduce Electricity Bill, Clean Energy Production	Add.Sec. (D & P) D (Dev.)
		5.2 Selection of Soalr System provider	50			100%			50					
		5.3 Installation				100%								
		5.4 Monitoring				100%								
		Sub Total	50											
6	Programme 6 : Conduct Presidential Media Award Ceremony													
	Total Estimated Cost : Rs. 30 Mn. Duration : 2 years Source of Funding : Nationl Budget	6.1 Call for applications from journalists		100%				2				No of media organization aware and applied for the contest.	No of media organization honored as excellent.	Additional Secretary (Development and Planning), Director (Development)
		6.2 Appoint panel of Jury		100%										
		6.3 Selection of awardees	10		100%				3					
		6.4 Selection of Event Maanager			25%	75%				0.5				
		6.5 Book the Hall								0.5				
		6.6 Preparation of Awards				10%	90%				4			
		Sub Total	10					2	3	1	4			

Planning

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
1	Programme 1 : Action Plan 2021													
	Project 1.1. : Discussion with Institution and Divisional Heads on Action Plan 2021	1.1.1 Conduct discussions on Action Plan 2021	0.1	100%				0.1				Meetings conducted	Successful completion of planned activities as per Action Plan	Additional Secretary, (Development and Planning), Director (Planning), Deputy Director (Planning)
2	Programme 2 : Progress Review of the Ministry and affiliated organizations													
	Project 2.1. : Annual Progress Review - 2020	2.1.1 Collection of reports from divisions and institutions		100%								No of progress reports collected	Successful completion of planned activities as per Action Plan 2020	Additional Secretary (Development and Planning) Director (Planning) Deputy Director (Planning)
		2.1.2 Review Reports		100%								No of progress reports reviewed		
		2.1.3 Conduct Progress Review Meetings	0.05	100%				0.05				Identified issues and barriers, Directed issues and barriers to relevant bodies to take appropriate actions		
		2.1.4 Preperation of Annual Performance Report 2020 and Submission to Parliament	0.6	100%				0.6				Aware Parliament on Budget expenditure		
		2.1.5 Send progress reports to the relavent Parliament/Organizations/ Departments		100%								Reports for Presidential Secretariat, Department of Project Management and Monitoring		

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	Project 2.2 : Quarterly Progress Review - 2021	2.2.1 Collection of reports from divisions and institutions		Before the 1st week of every following month								No of progress reports collected	Successful completion of planned activities as per Action Plan	Additional Secretary (Development and Planning) Director (Planning) Deputy Director (Planning)
		2.2.2 Review Reports		Before the 1st week of every following month								No of progress reports reviewed		
		2.2.3 Conduct Progress Review Meetings	0.12	Before the 3rd week of every following month				0.04	0.04	0.04	0.04	Quarterly Progress Meeting Identified issues and barriers Directed issues and barriers to relevant bodies to take appropriate actions, Monitoring the % of utilization of Budgetary Provisions		
		2.2.4 Submit Progress Report 2021 for the Committee Stage on Budget 2022	0.6			100%					0.60	Get approval for the budget 2022 of the Ministry		
		2.2.5 Send reports to the relevant Organizations/ Departments		Before the 1st week of every following month								Reports for Presidential Secretariat, Department of Project Management and Monitoring	Coordinate with relevant Monitoring and Budgetary Departments/Institutes	
		2.2.6 Review of Activities to be disseminated at the Committee Stage of Budget Debate				100%						100% Attainment of set targets of the Ministry within a given time periods per Ministry Objectives		

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3	Programme 3 : 2022 Budgeting – Capital Expenditure													
	Project 3.1 Appraising New Project Proposals at Ministry Level	3.1.1 Forward the Circular to divisions and institutions on Submission of Project Proposals		100%								No. of approved new projects in favour of Ministry objectives Enough funds for development projects	Successful implementation of new projects/ successfully completed new projects achieving Ministry objectives/government objectives	Additional Secretary (Development and Planning) Director (Planning) Deputy Director (Planning)
		3.1.2 Prepare/Obtain Project Proposals			100%									
		3.1.3 Review proposals			100%									
		3.1.4 Obtain approval of Secretary			100%									
	Project 3.2 Submission of Project Proposals for Budget	3.2.1 Submit New Project Proposals to NPD for appraise			100%							Provision of allocations for new projects	Implement appraised new projects	
		3.2.2 List down the projects that received appraisal			100%									
		3.2.3 Get Cabinet approval for appropriate projects												
		3.2.4 Aware relevant affiliated institutes			100%									
	Project 3.3 Assess Ongoing Projects	3.3.1 Assess Ongoing projects at Ministry level			100%							Sufficient funds for ongoing development projects/programmes	Successfully completed on-going projects achieving Ministry objectives/government objectives	
	Project 3.4 Preparation of Budget Proposals	3.4.1 Prepare capital budget 2022 for the Ministry				100%						A Medium Term Budgetary Framework for the Ministry	Ministry level Capital Budget 2022	
3.4.2 Inform financial requirement of recommended proposals to Finance Division					100%									

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4	Programme 4 : Preparation of Action Plan 2022													
		4.1 Conduct a workshop for divisions and affiliated organizations to guide and support preparation of Action Plan 2022	0.05			100%			0.05			Project wise highly organized and well defined set of activities/sub activities per each project as per budgetary allocations Clear targets- both financially and physically on monthly /quarterly basis A guidance for project monitoring	Successful completion of planned activities as per the Action Plan for the year 2021 for the improvement of Media Sector	Additional Secretary (Development and Planning) Director (Planning) Deputy Director (Planning)
		4.2 Collect Action Plans of the divisions and affiliated organizations				100%								
		4.3 Prepare a single Activity Plan for the Media Section				100%								
		4.4 Organize Activity Plan, Procurement Plan and Audit Plan to make a full Action Plan				100%								
		4.5 Obtain approval for Action Plan 2022				100%								
5	Programme 5 : Guidance for Preparation of Corporate Plans (2022 - 2024)													
		5.1 Organize workshops as a guidance	0.1			100%				0.1		Attainment of set targets of the Ministry within a given time period as per Ministry Objectives	Additional Secretary (Development and Planning) Deputy Director (Planning)	
		5.2 Obtain approvals for Corporate Plans (2022-2024) of institutions				100%								
6	Programme 6 : Programmes of other Organizations conducted by the Ministry													
	Project 6.1 : Progress Review Presidential Task Force and other national programmes carried out by the Ministry	6.1.1 Aware relevant Media Organizations on National Programmes		Depends								Give Media support to relevant Organizations	Involve in National Programmes	Additional Secretary (Development and Planning) Director (Planning) Deputy Director
		6.1.2 Coordinate with the Presidential Secretariat		Depends										
		5.1.3 Review progress of the programmes assign to the Ministry		Before 10th of each following month										
				Before 10th of each following										

Media

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome		
1	Programme 1 : Awarding Scholarships for Training Courses														
	Project 1.1 : "Asidisi" Scholarship	1.1.1 Call for applications through newspaper advertisement	7.5		100							Application receive publish	Impoved professional skills	Additional Secretary (Admin) Director (Media)	
	Total Estimated Cost : (Rs.7.5 Mn)	1.1.2 Selection of scholarship holders through interviews				120									Number of Selected Journalists
	Duration : Annual	1.1.3 Awarding scholarships					120								Number of new Scholarships awarded
	Source of Funding : CF	1.1.4 Payments of installments for the previous years scholars		20	30	40	30	1	2	2.5	2				Number of jornalists received installements.
		Sub Total						5	2	2.5	2				
2	Programme 2 : Maintainance of the Official Website														
	Project 2.1 : Updating and maintaining of the website in three languages	2.1.1 Gathering and updating of news continually	0.2	25	25	25	25					Continuously maintain website	Public awareness on govt Programmes	Additional Secretary (Admin) Director (Media)	
	Total Estimated Cost : Rs. Mn. 0.2 Duration : 1 year Source of Funding : CF	2.1.2 Payment to maintain and upgrade the current website								0.2					
		Sub Total	0.2							0.2					

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
3	Programme 3 : Asidisi Peramaga- Renaissance of Prosperity													
	Project 3.1 : Creating a digital platform for receiving development news from Ministries, State Ministries, District and Divisional secretaries. Total Estimated Cost : (Rs. 05 Mn) Duration : 1 year Source of Funding : CF	3.1.1: Utilizing data in the online platform, implementing a combined media awareness program to raise public awareness of the national and provincial development projects and initiating paid social media campaigns and SMS Alert services for development news.	10	25	25	25	25	0.5	0.5	1	1	Number of development news publicized	Making Public aware of the development projects carried out by the govt	Additional Secretary (Dev/Plan) Director (Media)
		3.1.2: To gain the assistance of the veteran journalists from the state media institutions and outside.		100	100	100	100	0.25	0.25	0.25	0.25			
		3.1.3: Publishing a monthly development magazine with Lakehouse		3	3	3	3	0.25	0.25	0.25	0.25			
	Project 3.2 : Awareness of Journalists Total Estimated Cost : (Rs. 05 Mn) Duration : 1 year Source of Funding : CF	3.2.1: Organizing workshops and awareness programs related to development news reporting for journalists and media officers nationally and Provincially		1	2	2	2	0.25	0.25	0.5	0.25	Number of Workshops and seminars		
		3.2.2: Organizing Media Field Visits for the development projects for state and private media.		1	1	2	1	0.25	0.25	0.5	0.25	Number of field visits		
		3.2.3: Organizing Awareness Programs for Media Proprietors and Media Heads.		2	2	2	2	0.25	0.5	0.5	0.25	Number of awareness programs		
		3.2.4. Organize Press Briefings		Depends				0.25	0.25	0.25	0.25	Number of awareness programs		
	Sub Total		10					2	2.25	3.25	2.5			

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
4	Capacity Building for Media Persons													
	Project 4.1 : Conduct Media Workshops and Research Total Estimated Cost : (Rs. 05 Mn) Duration : 1 year Source of Funding : CF	4.1.1 Conduct Media workshops/awareness programmes for media heads, local, provincial and foreign journalists	4	1	1	1	3	0.5	0.5	1	2	Number of workshops/awareness programmes	Media culture updated with latest technology and currecnt trends for an informed society	Additional Secretary (Admin) Director (Media)
	Project 4.2: Maintain Important and relevant news archives Total Estimated Cost: No Duration: 1 year Source of Funding: NO	4.2.1. Compile a report containing important news published daily in printed media on Hon.Minister, secretary to the ministry and its affiliated institutions.	-	90	91	92	92	-	-	-	-	Number of newspapers reviewd, compiled report		Additional Secretary (Admin) Director (Media)
		4.2.2. Selection of important news reports on economic, political, social and current affairs from news papers		Depends				-	-	-	-	Collection of new articles		
		4.2.3. Archiving and updating the news reports daily and dissimination of such news for required parties		Depends				-	-	-	-	Submitted newspaper articles to relevent persons/officers in Ministry		
	Project 4.3: Arranging events for reciprocal coordinations Total Estimated Cost: Rs. 1 Mn Duration: 1 year Source of Funding: CF	4.3.1. Discuss Forums	1	Depends				-	0.25	-	0.25	Number of discussion forums		Additional Secretary (Admin) Director (Media)
		4.3.2. Arrange the reception event		Depends				-	0.25	-	0.25	Number arranged reception events		
	Project 4.4: Provide publicity on special events done by the Ministry of Mass Media and other government institutions.	4.4.1. Cordination activities	-	Depends				-	-	-	-	Number of publicity campaigns		
		Sub Total	5						0.5		0.5			

RTI

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
1	Programme 1 : Cordination with RTI Commission and maintain updates													
	Project 1.1: Performing the activities entrusted with the Ministry of Mass Media subject to the Right to Information Act No. 12 of 2016	1.1.1. Coordinating activities with the Right to Information Commission and to keep the Information Commission functioning properly		25%	25%	25%	25%					Proper maintenance of activities in the RTI Commission	Citizens can easily avail the required services from the Right to Information Commission	Additional Secretary (Admn)Senior Assistant Secretary (RTI) Assistant Secretary (RTI)
		1.1.2.Providing consultancy services related to the Right to Information Act and maintain Information Technology Resource Center.	(USAID) 0.5	50%	50%							Supplying more convenient consultancy services for citizens on RTI act and preparation of a research centre	Increase the number of visitors to research for studying and researching about the right to information	
		1.1.3. Maintaining the right to information official website	0.1	50%	25%	25%		0.5		0.5		Letting to utilize the right to information act productively	Enhance the awareness of citizens regarding the right to information and catering the public needs through demand of information	
		1.1.4.Maintain the Facebook page on Right to Information and publicize on the RTI act in social media		50%	25%	25%						Increasing the number of viewers / subscribers to Facebook page and posters.	Dissemination of information regarding the programmes related to the RTI act	

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		1.1.5 Update the register of the information officers		25%	25%	25%	25%					Exhibition of the list of Information Officers related to the right to information act	Provide an efficient service to the citizens through the operation of the right to information unit of the Ministry of Mass Media	Additional Secretary (Admn) SeniorAssistant Secretary (RTI) Assistant Secretary (RTI)
		1.1.6 Conduct an advisory training programme for the officers in the RTI unit with regard to the operation of the RTI act.	0.5		100%				0.5					Director General, Right to Information Commission
2	Programme 02 - Awareness of Government Officials													
	Project 2.1: Aware information officers and government officers	2.1.1 .Conduct 2 awareness programs for health sector officers	0.1	25%	25%	25%	25%	0.02	0.02	0.02	0.02	Obtain the active participation of the health service officers on the right to information act	Strengthen the health officers with right to information act	Director General, Right to Information Commission
2.1.2.Awareness of Principals and Officers of Selected 02 Zonal Education Offices		0.1	25%	25%	25%	25%	0.02	0.02	0.02	0.02	Minimize issues in the Education sector	Obtain the percentage of active participation of the Information Officers and awareness		
2.1.3.Conduct 02 awareness programmes in selected local government institutions at district level to make aware the local government officers		0.1	25%	25%	25%	25%	0.02	0.02	0.02	0.02	Obtain the active participation of the local government officers with regard to the right to information act			
2.1.4..Conduct 04 awareness programmes for officers in the Department of Pensions, Sri Lanka Customs, Department of Registration of Persons and the Department of Motor Traffic		0.1	25%	25%	25%	25%	0.25	0.25	0.25	0.25	Obtain the active participation of relevant institutions on right to information act			

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		2.1.5. Conduct awareness programs for the Tamil media officers in Northern Province on Information Act.	(UNDP) 0.5			100%		0.5				Obtain the active participation of Tamil media community regarding the right to information act	Awareness of the Tamil community regarding the right to information act in Tamil media	
		2.1.6. Conduct awareness programmes for officers in Sri Lanka Police, Police training school, three forces of Sri Lanka namely Army, Navy and Air Force, Department of Civil Defence, and Prisons	1	25%	25%	25%	25%	0.25	0.25	0.25	0.25	Obtain the active participation of the officers in the security services regarding the right to information	Obtaining the active participation of the officers in the security services	
		2.1.7 Conduct 02 training programmes for officers in the RTI training pool.	1		50%	25%	25%		0.5		0.5	Obtain the active participation of training officers related to RTI act	Percentage of the active training officer, enhancing the awareness and active participation	Additional Secretary (Admn)Senior Assistant Secretary (RTI) Assistant Secretary (RTI)
	Project 2.2 Strengthening the public institutional sector on the RTI act and increase awareness of the same	2.2.1.Distribution of RTI manual and training guide	0.5	25%	25%	25%	25%	0.12	0.12	0.12	0.12	No. of printed books	Update the knowledge of information officers through the distribution of publications	Additional Secretary (Admn) SeniorAssistant Secretary (RTI) Assistant Secretary (RTI)
		2.2.2 Creat an online information retrieval, web site, and electronic file management system	UNDP 0.4	25%	25%	25%	25%	0.1	0.1	0.1	0.1	Supervisory reports, observations and feedback	Increase the number of state institutions that maintain a proper mechanism for covering information proactively and actively	Director General, Right to Information Commission

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		2.2.3 Develop and implement a guideline for designing government agencies' websites	0.6	25%	25%	25%	25%	0.25	0.25	0.25	0.25	Letting to use RTI act productively	Increase the awareness of citizens on the right to information and supplying public requirements through information requests	Director General, Right to Information Commission
3	Programme 3 : Enhancing the awareness of the Public / citizens													
	Project 3.1.Encourage both government and civil services organizations for making aware of the rural and urban community	3.1.1.Conduct 25 awareness programs on the Information Act in school media units at district level	1	25%	25%	25%	25%	0.25	0.25	0.25	0.25	Enhance awareness of the students on the right to information act	Enhance awareness of the students on the right to information act	Director General, Right to Information Commission
		3.1.2.Conduct awareness programmes for citizens those in the rural level civil organizations and farmer organizations with regard to RTI act in selected districts	1	25%	25%	25%	25%	0.25	0.25	0.25	0.25	Enhance awareness of the community on the right to information act	Increase the applications from citizens pertaining to the development of the country and ensure wellbeing of the public across usage of RTI act.	
		3.1.3.Conduct 08 mobile camps on the right to information in Ampara, Trincomalee, Polonnaruwa, Mulathivu, Mannar, Kurunegala Galle, and Matara districts.	0.8	25%	25%	25%	25%	0.2	0.2	0.2	0.2	Enhance awareness of the community on the right to information act	Increase the applications from citizens pertaining to the development of the country and ensure wellbeing of the public across usage of RTI act.	

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				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
		3.1.4. Erect publicity posts on right to information act for 21 districts and media publicity activities	4.1	25%	25%	25%	25%	1.02	1.02	1.02	1.02	Awareness of the community regarding the right to information	Increase the public demand for information	Director General, Right to Information Commission
	Project 3.2: Commemorate the International Right to Information Day	3.2.1 Commemorate the International Right to Information Day and issuance of a special edition of Pawatha tabloid	0.6				100 %				0.6	Creating a publicity awareness among the Public with regard to the RTI act.	Strengthen the RTI act.	Additional Secretary (Admn) SeniorAssistant Secretary (RTI) Assistant Secretary (RTI)

Legal

No	Programme/ Project Details	Major Activity/Activities	Allocation for 2021 (Rs.Mn.)	Physical Target as a %				Financial Target (Rs.Mn.)				Key Performance Indicator & Output		Responsibility
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome	
1	Programme 1 : Re-structure the Sri Lanka Press Council													
	Restructured and amendment of the Press Council Act No.05 of 1973	1.1.1. Appointment of intellectual Committee for identification of necessary amendments.	0.7 Maximum 10 sittings of the committee & public hearing	100%				0.21				Amendments passed by the Parliament.	Enforcement of approved amendments with original Acts. It may help for such institutions, the proposed changes will enable to be a more vibrant and a dynamic market economy under the present competition media sector.	Additional Secretary (Development & Planning)/ Legal Officer
		1.1.2 seek approval of the Cabinet of Ministers for the amendments of the present Press Council Act		100%										
		1.1.3 Consultation with media stakeholders and public if necessary.			50%	50%								
		1.1.4 Drafting of amendments				50%	50%		0.28	0.21				
		1.1.5. Forwarding drafts to the Department of Legal Draftsman and the Attorney General's Department for necessary action					100%							
		1.1.6. Submission to the Parliament for pass					100%							
2	Programme 2 : Regularizing the issuance of TV/Radio License to the Private Broadcasting													
	Project 2.1: Regulation of the mechanism of issuing Radio/Television Broadcasting licenses.	present mechanism of issuance TV/Radio license to the Private Broadcaster (done)	0.7 7 sittings for appointed committee & Public hearings.									Introduction of a mechanism.	Provision of a legal broadcasting license for all licensee institutions.	Additional Secretary (Development & Planning)/Legal Officer.
		2.1.2 Introduce and drafting of a proper mechanism & new enactment		50%	50%									
		2.1.3 seek Approval of the Cabinet of Ministers for the drafts			50%			0.45						
		2.1.4 Consultation with Media stake holders & Public if necessary							0.25					
		2.1.5 Forwarding to the Department of Legal Draftsman and the Attorney General's Department for necessary action.			100%									

No	Programme/ Project Details	Major Activity/Activities	Allocation for 2021 (Rs.Mn.)	Physical Target as a %				Financial Target (Rs.Mn.)				Key Performance Indicator & Output		Responsibility		
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Output	Outcome			
		2.1.6 Finalized draft will published in gazette.			50%	50%	100%					Approved document	Provision of a legal broadcasting license for all licensee institutions.	Additional Secretary (Development & Planning)/Legal Officer.		
		2.1.7 Submission to the parliament for pass.				100%										
		2.1.8 Re-issuance of TV/Radio licenses instead to the all irregular temporary licenses issued to the said license authority.				100%										
3	Programme 3: Constitution of institutions which are not legally established															
		3.1.1 Approval of the Cabinet of Ministers (Received)										Incorporation a company named as "Selacine Limited"	Established of a legal entity	Additional Secretary (Administration) /Legal Officer		
		3.1.2 Drafting of the Articles of Association (done)														
		3.1.3 Obtaining approval of the Public Enterprises Department for drafted articles		100%												
		3.1.4 Registration of the institute in the Department of Registrar of Companies		100%												
4	Programme 4: Amendments of Acts related to the institutions coming under the purview of Minister of Mass Media															
	Project 4 : Amendment of Sri Lanka Rupavahini Corporation Act No:06 of 1982	4.1.1 Obtaining relevant observations from the institutions concerned on contemporary amendments required in achieving development goals		100%								Amendments passed by the Parliament.	Enforcement of approved amendments with original Acts. It may help for such institutions, the proposed changes will enable to be a more vibrant and a dynamic market economy under the present competition media sector.	Additional Secretary (Development & Planning)/ Legal Officer		
		4.1.2 Drafting of amendments		50%	50%											
		4.1.3 Seek Approval of the Cabinet of Ministers for the drafts			100%											
		4.1.4 Forwarding drafts to the Department of Legal Draftsman and the Attorney General's Department for necessary action				50%	50%									
		4.1.5 Submission to the Parliament for pass					100%									

